

Case Study 2

Groveport Ohio / Madison Township school

Fundraiser Timing: Fall 2025

School Population: 521 students | Kindergarten through 5th grade

School student make-up: 80% FRL

Fundraiser Event: Color Run

Situation: School never had been able to do a big fundraiser. No PTA or PTO at the school, all fundraising fell on Principal and school staff.

Fundraisers had raised \$100 - \$200 in the past.

Outcome: TopKid raised just under \$3,500 for the school, while putting on the first major fundraising event for the school.

The community event was attended by numerous families, and afterwards, the principal of the school gave this review:

I cannot recommend TopKid Fundraiser highly enough! As a former teacher, student, and now parent and principal, I have participated in many fundraisers, but this one stands out as the best. The organization and excitement surrounding the fundraiser were exceptional, making it not only enjoyable, but also deeply impactful for both staff and students.

Coach Mike's ability to establish positive relationships in such a short time was truly impressive. He managed every aspect seamlessly, providing meaningful social-emotional learning (SEL) lessons that resonated with everyone involved. The kickoff assembly set a fantastic tone, and the Color Run was a spectacular finish.

I was genuinely moved by the heartfelt feedback from parents during the Color Run. Many approached me in tears and hugs, expressing their gratitude for the student wristbands, free shirts, and the overall incredible experience at school. This kind of parent feedback is what makes TopKid Fundraiser invaluable. It truly exemplifies the positive impact it has on our community!