

# Case Study 1

## Worthington Ohio school

**Fundraiser Timing: Spring 2025**

**School Population: 488 students | Kindergarten through 5<sup>th</sup> grade**

**School student make-up: <5% FRL**

**Fundraiser Event: Color Run**

**Situation: School had been having successful color run fundraisers in the past, agreed to the TopKid program as a way to involve students more and boost their fundraising.**

**Outcome: TopKid delivered 56% more fundraising dollars to the school compared to the same fundraiser a year before.**

**Reviews from parents and kids alike were shared about the difference the TopKid program brought to their school and how much fun the fundraiser was for the students. Below are 2 reviews from parents**

**TopKid did an incredible job. This is the best color run we have done, even despite the rain. The communication was incredible. The inclusion was incredible. There was a deeper meaning/purpose/buy-in from kids. Just so grateful for this.**

**The TopKid program is top notch. The care, compassion and life lessons are integral to what Coach Mike does. It's such a great blend of fun, purpose, and uplifting energy. I'm so impressed!**